



COLUMN SUBMISSION – THE CITIZEN

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THE AUBURN BEAUTIFICATION COMMISSION SPONSORS SEARCH FOR THE 2011 HOLIDAY TREE

Auburn, NY – The Auburn Beautification Commission (ABC) has been granted the duty by Mayor Mike Quill, of selecting the City of Auburn’s Downtown Holiday Tree. Each season, the City of Auburn partners with the Downtown BID to host the Annual Holiday Parade and Family Fun Day. The tree lighting ceremony, immediately following the parade, attracts hundreds of spectators and is the symbolic kickoff to the Holiday Season.

Last autumn, the ABC advertised its first ever “Search for the Perfect Holiday Tree” competition through the City and surrounding area. Members of the ABC were assigned the task of accepting the nominations and selecting the winning tree based on criteria including size, color, shape and uniformity. A 40 foot blue spruce from S. Hunter Avenue was harvested and erected in front of City Hall. This massive beauty was sight to see, and the largest Christmas tree the City has ever displayed.

Once again, the ABC is looking for that perfect tree to adorn the corner of South and Lincoln Streets. Members of the community are asked to contact Laurie Turo of the ABC if you think you have the perfect tree. Nominations will be accepted through November 10, 2011 and should include your name, address, phone number and location of tree on the property. Trees should be at least 25 feet tall and easily accessible by the City’s urban forestry crew.

If you think your tree will make the cut, please contact Laurie Turo in the Mayor’s Office, City Hall at (315) 255-4104 between the hours of 8:00 AM and 4:00 PM, Monday through Friday.

The ABC is a not for profit, charitable corporation dedicated to making Auburn a more beautiful place to live, work and play. For more information on the ABC, or how you can support their mission, visit their website at www.beautifulauburn.org.

(Laurie Turo is a Syracuse native, and currently works as the administrative assistant to Mayor Michael Quill. She has been a member of the Auburn Beautification Commission for three years and serves as board treasurer.)

Please visit our web site (beautifulauburn.org) for additional information regarding ABC’s projects, programs, and initiatives or to add your name to our list of contacts. If you have a particular initiative that ABC is not currently addressing, please contact us. Thank you for your interest in ABC.

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